
delivra
HEALTH BRANDS
DreamWater
LivRelief
Building a community of wellness, naturally.

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*All currency amounts are in Canadian dollars unless stated otherwise.

All communications, inquiries, and requests for information should be directed to the following: Investor Relations.
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Who We Are

Delivra Health Brands is built around a simple mission:

Helping people take control of everyday health challenges with innovative and alternative wellness solutions.

We deliver accessible products designed to address common, high-demand consumer needs such as:

- Sleeplessness
- Chronic and acute pain
- Skin and vein concerns

"Through our growing portfolio of trusted brands, including **Dream Water, LivRelief and LivRelief Infused"**

Our products have helped millions of consumers reclaim comfort, mobility, rest, energy, and ultimately, a better quality of life.







A Health And Wellness Consumer Packaged Goods CPG Leader



- Health & wellness CPG leader, leveraging OTC brand equity in non-infused and infused marketplaces to drive growth backed by a proven management team.
- Backed by intellectual property, protecting the quality of our offering and shareholder value.
- In-house product development and innovation, creating impactful new SKUs with strong points of differentiation.
- Significant North American growth & global distribution network aligned to accelerate sales and launch innovation at scale.
- Strong CPG commercialization and brand building capabilities to propel our brands in the marketplace.

Delivra Health Brands Inc.

A COMPANY REBUILT FOR SUCCESS

STABILIZE THE BUSINESS

New Leadership
Strategic Review



PHASE ONE

2020-2023

STRUCTURAL TURNAROUND

2020
- $21+M Debt
- Margins 9%
- EBITDA $(9)M

2021
- $9.1M Debt
- Revenue +2%
- Margins 24%
- EBITDA $(6.1)M

2022
- $8.2M Debt
- Revenue +2%
- Margins 32%
- EBITDA $(2.8)M

2023
- $7.2M Debt
- Revenue +20%
- Margins 49%
- EBITDA $0.5M

BUILD THE FOUNDATION



PHASE TWO

2023-2026

INFRASTRUCTURE READINESS

2024
- $4.9M Debt
- Revenue +26% YOY
- Margins 52%
- EBITDA $0.9M

2025
- $5.4M Debt
- Revenue +8% YOY
- Margins 51%
- EBITDA $0.6M

SCALE AND EXPAND



PHASE THREE

2027 - Forward

SCALABLE SUSTAINABLE GROWTH

2027
- Scalable platform
- Created new partnerships in e-commerce and retail
- Disciplined SG&A
- 3 years of positive EBITDA
- Strong balance sheet

Five Dimensions of
Tomorrow's Wellness Economy

84% of U.S. consumers now consider wellness a top or important priority in their everyday lives

Consumers are focused in 5 key areas



Sleep

Prioritizing quality rest for better health, mood and performance



Aging & Pain

Supporting healthy aging, vitality and managing discomfort



Fitness

Building strength, boosting energy and staying active everyday



Weight Management

Maintaining a healthy weight through smart choices and support



Women's Health

Addressing unique healthy needs at every stage of life.

Global Market Opportunity To 2032 ~ USD $69 Billion Market For Delivra's Brands

There is significant market opportunity globally for Delivra Health Brands products and brands.

The sleep aid market is expected to show strong growth

The global over-the-counter (OTC) sleep aid medications market, excluding devices like sleep apnea machines, was valued at approximately USD $30 billion in 2023 and is projected to reach around USD $53 billion by 2032.

Source: Coherent Market Insights

The topical pain relief market will continue to grow

The global topical pain relief market was valued at around $10.6 billion in 2023.
The market is projected to grow at an annual rate of approximately 5%, reaching an estimated value of $16.45 billion by 2032

Sources: IMARC Group, Expert Market Research

Investment Highlights – Why Delivra Health?

- Positive EBITDA for 3 consecutive years and executing on PHASE 3 growth
- Large and growing addressable market for both Sleep and Pain categories and a growing global health and wellness environment
  - Backed by intellectual property and trademarks
  - Sizable product innovation pipeline to support future revenue growth
- International expansion runway
- Strategic distribution partnership
- Margin expansion with scale supporting earnings growth
- Synergy and margin expansion opportunity

Our CPG Business Model: Scalable Health & Wellness

A global company, with highly developed brands, operating a lean asset model to generate significant future value

IN-HOUSE

Own the IP & product innovation

Brand and sales building focus

- Consumer driven commercial planning
- Brand Development
- E-commerce strategy
- Sales & Distribution
- R & D, formulation & product development & intellectual property

OUTSOURCED

Asset light model based on IP ownership

Non-capital intensive

- Cultivation & raw material sourcing
- Contract manufacturing
- Extraction
- Packing & manufacturing
- Sales Support via Strategic Broker Network

REVENUE GENERATION

New product offerings in the market

Geographical expansion

- Consumer packaged goods
- Health & wellness self-care products
- Licensed infused products
- B2B licensing & partnerships

Setting the Industry Standard & Commitment for Quality



- Third-party manufacturing certifications are critical
- We partner with best-in-class manufacturers to meet our expectations for our Natural Health Products and Dietary Supplements
- All products are manufactured according to strict manufacturing standards and quality agreements
- Product labeling in accordance with the respective health regulations

Our Latest Innovation

DreamWater® Kids Sleep Gummies

Expanding Dream Water into the Family Sleep Category





Launch: June 2026

Format: 60ct Gummies & 10ct Travel Pouch

Flavor: Snoozeberry

THE SLEEP OPPORTUNITY

1 in 3 Kids
Not getting enough sleep*

1 in 5 Kids
Have used Melatonin*

90% Of Studies
Link screens to shorter sleep*

*Source: CDC/National survey of children's health

- **1mg Melatonin** — Low-dose support
- **Chamomile + Lemon Balm** — Clinically studied botanicals
- **Clean Label Formula** — Thoughtfully crafted ingredients
- **Gelatin Free** — Vegetarian friendly
- **No Artificial Colors / Flavors** — Gentle & kid friendly
- **Trusted Dream Water Brand** — 15+ years of sleep expertise

CONSUMER NEED
Better sleep for better days.

MARKET TREND
Growing kid's wellness category with strong parent demand.

BRAND EXTENSION
Expands the Dream Water franchise into the family sleep category

RETAIL OPPORTUNITY
Drives incremental repeat household purchases

Dream Water, LivRelief and LivRelief Infused are well positioned in a growing global health and wellness environment

DreamWater



LivRelief



LivRelief INFUSED



SLEEP SOLUTIONS

A leading sleep solution

"Good sleep, fast"

OTC product with three active ingredients in liquid, powder, and gummy formats.

Extensive distribution across North America & the Middle East

Health Canada approved and FDA-compliant.

CHRONIC & ACUTE PAIN RELIEF + SKIN & VEIN CARE

Market leader in plant-based pain relief topicals

"Quiets Chronic Pain"

Internally developed IP.

Naturally derived, NSAID-free, clinically proven transdermal creams.

Industry leading, proprietary formulations.

INFUSED PAIN RELIEF

First medically launched infused topical cream

Internally developed IP licensed to industry leading partner.

CBD, 1:1 and Extra Strength CBD SKUs.

Proprietary transdermal delivery system.

Designed using natural, plant-based ingredients.

DreamWater®

An Extensive Distribution Network Across Multiple Channels

Leveraging established retail
partnerships to drive growth
across domestic and international markets



- **Domestic & International**
- **Multi-Channel Distribution**
- **Trusted Retail Partners**
- **30,000 Outlets Globally**

Casey's · Shoppers Drug Mart · RaceTrac · Town Pump · Mapco · Rexall · Raley's · Love's · Hudson ByAvolta · Royal Farms · Paradies Lagardère Travel Retail · amazon · Pharmaprix · Jean Coutu · London Drugs · FiveStar · coen · Terrible's · ingles · GPM Investments, LLC · FAIRE · WHSmith Est 1792 · Loblaw Companies Limited · iHerb · ninja · Where We Are Available · noon · Murphy USA · 7-Eleven · Walmart · Circle K · plaid pantry

30+ National Retail Partners

Pharmacy, Grocery & E-Commerce Multiple Channels

Efficient Supply Chain Reliable, Scalable. Coast-to-Coast

Travel Retail Leadership Built on C-Store & Travel Retail

LivRelief™

An Extensive Distribution Network
Across Multiple Channels

Proudly available
coast-to-coast
across Canada



amazon
Sobeys inc.
Rexall
Loblaw COMPANIES LIMITED
LONDON DRUGS
PHARMAPRIX
familiprix
I·D·A
Guardian
FORTINOS Your Supermarket with a heart!
PHARMASAVE
Lawtons DRUGS
SHOPPERS DRUG MART
Shopify

National Reach

Multi-Channel Distribution

Trusted Retail Partners

12+
National Retail Partners

Pharmacy, Grocery & E-Commerce
Multiple Channels

Canadian
Owned & Operated

Efficient Supply Chain
Reliable, Scalable. Coast-to-Coast

LivRelief™ INFUSED



Licensed for sale in Canada through a key licensed provider

LivRelief Infused combines the growing demand for cannabinoid-based wellness with Delivra's proprietary and patented transdermal delivery technology.

Unlike traditional topical products that may remain near the surface of the skin, LivRelief Infused is designed to penetrate through skin and tissue layers to help deliver CBD, THC, and other active ingredients directly to the targeted area. This advanced delivery system supports powerful absorption and controlled release, creating a more differentiated topical experience for consumers seeking localized relief.

With patented technology, infused active ingredients, and a targeted non-pill format, LivRelief Infused gives Delivra Health Brands a unique position in the evolving alternative wellness and topical relief categories.

- TARGETED RELIEF
- FAST-ACTING
- MADE IN CANADA
- LONG-LASTING (8h)
- MADE WITHOUT
- PLANT BASED

Year-over-year Financial Performance As Per Reported MD&A

Select financial information (Expressed in thousands of Canadian dollars, except share and per share amounts)	June 2025 $	June 2024 $	June 2023 $	June 2022 $	June 2021 $	June 2020 $
Gross revenue	15,448	14,833	11,927	10,231	10,411	10,334
Net revenue	13,370	12,378	9,791	8,139	7,956	7,782
Gross profit	6,778	6,399	4,823	2,604	1,919	724
Gross profit %	51%	52%	49%	32%	24%	9%
Total expenses (cash and non-cash)	7,619	7,109	6,186	9,014	23,878	57,956
Cash related SG&A expenses	6,071	5,774	4,704	6,145	8,973	12,471
Net profit (loss) per share – basic and diluted	(0.04)	0.03	(0.01)	(0.3)	(1.3)	(3.7)
Adjusted EBITDA [1]	643	871	517	(2,765)	(6,065)	(9,067)
Cash	**3,302**	**4,200**	**2,721**	**1,084**	**4,431**	**1,406**
Current assets	**9,578**	**8,757**	**7,918**	**7,485**	**9,835**	**28,413**
Current liabilities	**3,561**	**3,073**	**5,470**	**6,541**	**7,236**	**19,194**

Fiscal 2025 vs. Fiscal 2024 Highlights:

- Improved net revenue by 8% growth year over year
- Improved gross profit, 6,778 (51%) in fiscal 2025 vs. 6,399 (52%) in fiscal 2024
- Increased cash related selling, general and administrative ("SG&A") expenses by $297 or 5% year over year due to increased investments in marketing campaigns and digital marketing
- Achieved in F2025 (3 years in a row) positive adjusted earnings before interest, taxes, depreciation and amortization ("EBITDA")(1) of $643 vs. $871 in prior year

(1) Defined as loss from operations before interest, taxes, depreciation and amortization and adjusted for share-based compensation, common shares issued for services, asset impairment and write downs, discontinued operations and other non-cash items, and is a non-IFRS measure discussed in the "Adjusted EBITDA" section.

Market Information

Share structure as of May 2026	Share ownership	
Management	4.2M	14%
Strategic investors	6.4M	20%
Public float	20.7M	67%
Total shares outstanding	31.3M	100%
Options	3.1M	
Warrants	6M	
Fully diluted shares outstanding	40.4M	

As of May 29, 2026	$
Share price	0.15
Market capitalization	4.7M
52-Week low	0.11
52-Week high	0.37

Significant capital injections from divestitures & closed an oversubscribed $5.75M bought-deal public offering in March 2021 and a $0.9M private placement in December 2023.

Our Team

LEADERSHIP TEAM

GORD DAVEY President & Chief Executive Officer	Mr. Davey is a senior executive with more than 25 years of experience in the consumer- packaged goods (CPG) industry. He has held senior level positions at organizations such as Coca-Cola, Red Bull and Puratos. He has successfully led transformation changes, CPG teams, product innovation launches, and strategic global expansions and has been an integral part of the Company's leadership since joining in 2018.
JACK TASSE Chief Financial Officer & Corporate Secretary	Mr. Tasse is a Chartered Professional Accountant (CPA, CMA), a Certified Internal Auditor (CIA) and holds a Master of Accountancy in Tax Law from Brock University and joins the Company with over 20 years of experience including advising public companies across various industries, leading financial operations, reporting to corporate boards and preparing companies for capital markets.
TIM YOUNG Senior Vice President & General Manager	Mr. Young is a senior management executive with extensive experience in world class global operations and supply chain optimization, mergers and acquisitions, strategic sourcing, business development, contract management and partner relations. He has successfully led teams with Molson-Coors as well as running smaller private companies within the North American market.
ROB EMERY Senior Director, Commercial Strategy	Mr. Emery is a seasoned executive in marketing, branding, and business development, with extensive experience in the consumer-packaged goods industry. He has held key positions at globally recognized companies like Molson Coors, Clorox, and Revlon, where he developed and executed high-impact strategies that drove brand growth and market share in highly competitive categories.

Our Team

BOARD OF DIRECTORS

FRANK HOLLER
Executive Chairman

Mr. Holler is currently the President & Chief Executive Officer of Ponderosa Capital Inc., a capital advisory services firm to emerging technology companies. He has expertise in technology, healthcare, investment banking and venture capital and previously served as Chairman, Director & Chief Executive Officer healthcare on multiple TSX. TSX Venture and NASDAQ listed organizations, Mr. Holler was an Investment Banker with Merrill Lynch Canada and Wood Gundy Inc. (now CIBC World Markets).

JASON BEDNAR
Director

Mr. Bednar is a Chartered Professional Accountant with more than 25 years of direct professional experience in the financial and regulatory management of companies listed on the TSX, TSX Venture Exchange, American Stock Exchange and Australia Stock Exchange. Mr. Bednar has been the CFO of several international oil and gas companies. In 2008, he was a founding director and Chair of the Audit Committee of Canacol Energy Ltd. and in 2015 he resigned from this position to become Canacol's CFO.

JOHN BARRETT
Director

Mr. Barrett was previously a senior executive with Frito Lay and PepsiCo, and served as Chief Commercial Officer USA for Pernod Ricard. He is currently the owner and a principal consultant with Kites Advisors, a boutique consulting company that specializes in supporting early-stage consumer goods companies with total value chain strategic solutions. Mr. Barrett brings to Delivra his North American and international expertise in the consumer goods industry. Mr. Barrett has extensive experience with leading innovation, marketing, commercial, major customer acquisition, go-to-market strategies, transformation and over one billion dollars of profit and loss management responsibility.

GORD DAVEY
Director, President & Chief Executive Officer

Mr. Davey is a senior executive with more than 25 years of experience in the consumer- packaged goods (CPG) industry. He has held senior level positions at organizations such as Coca-Cola, Red Bull and Puratos. He has successfully led transformation changes, CPG teams, product innovation launches, and strategic global expansions and has been an integral part of the Company's leadership since joining in 2018.



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